OBJECTIVES OF THE CONFERENECE

- ▲ Deliberations on the entrepreneurial ecosystem.
- Provide a platform to faculty members of NCHMCT affiliated institutes and other research scholars from national and international institutes to share their research
- A Publication of selected research papers in the form of publication of a book of conference proceedings with an ISBN number.
- Platform for Social contact and professional networking among academicians and industry professionals.

ORGANIZING COMMITTEE

Chief Patron: Mr Yogendra Tripathi, IAS, Secretary,

Tourism GOI & Chairperson NCHMCT

Patron: Mr Gyan Bhushan IES, Economic

Advisor & CEO, NCHMCT

Advisors: Mr. L.K.Ganguli, Director (A & F),

NCHMCT

Mr Satvir Singh, Director (Studies),

NCHMCT

Mr Priyadarshan Lakhawat, HOD-IHM

Gurdaspur





Release of conference proceedings book bearing an ISBN number on "Hospitality Industry Vision 2025-Current Trends, New Innovations & the Future Ahead" during international conference held at NCHMCT campus on 08^{th} & 09^{th} February, 2019

FOR PAPER SUBMISSION, REGISTRATION DETAILS OR ANY FURTHER CLARIFICATION AND ASSISTANCE

Please contact:

Organizing Secretary: Ms Shuchi Gothi, NCHMCT

Contact details: 01202590620, 9830252052

Conference co-ordinator: Mr Amol Kumar, Faculty,

NCHM-IH

Contact details: 01202590622, 9811091139

Website: www.nchm.nic.in

Email: nchmconference@gmail.com



अतुल्य | भारत Incredible | ndia

INTERNATIONAL CONFERENCE ON

आतिथ्य उद्योग में उद्यमताः संप्रति पारिस्थिकी तंत्र, चुनौतियाँ और संभावनाएँ 'ENTREPRENEURSHIP IN HOSPITALITY: CURRENT ECOSYSTEM, CHALLENGES AND THE WAY FORWARD', 12th & 13th MARCH 2020.



राष्ट्रीय होटल प्रबन्ध एवं केटरिंग तकनालॉजी परिषद् (पर्यटन मंत्रालय, भारत सरकार)

National Council for Hotel Management & Catering Technology (Ministry of Tourism, Government of India)

VENUE OF THE CONFERENCE NCHMCT

(Address: A-34, Sector - 62, Noida-201309, Uttar Pradesh, India)

Website: www.nchm.nic.in Email: nchmconference@gmail.com



ABOUT NCHMCT

National Council for Hotel Management and Catering Technology (NCHMCT) is an autonomous body under Ministry of Tourism, Government of India. The office of the Council is situated at A-34, Sector-62, Noida (U.P.) in its own building whereas registered office is at Pusa, New Delhi.

The Council regulates academics in the field of Hospitality Education & training that is imparted at the 21 (twenty one) Central Govt. sponsored Institutes of Hotel Management, 25 (twenty five) State Govt. sponsored IHMs offering Degree level/Diploma/Craft Certificate level programs, 1 (one) PSU owned Institute, 25 (twenty five) private Institutes and 14 (fourteen) Food Craft Institutes that function in different parts of the country.

ABOUT NOIDA

Noida, short for the New Okhla Industrial Development Authority, is a planned city under the management of the New Okhla Industrial Development Authority (also called NOIDA). It is a satellite city of Delhi and is part of the National Capital Region of India. The riverside Okhla Bird Sanctuary is home to migratory and native birds, plus jackals and butterflies. Plants at the Botanic Garden of Indian Republic include water lilies and cacti. The ISKCON Noida temple has a diorama depicting the life of Lord Krishna. Southwest of Noida, Surajkund Lake is a 10th-century reservoir with the ruins of a sun temple. Noida was ranked as the Best City in Uttar Pradesh and the Best City in Housing in all of India in "Best City Awards" conducted by ABP News in 2015.

ABOUT THE THEME

Entrepreneurship is the engine that drives any successful industry or economy. In the rapidly growing hospitality and tourism sector worldwide it is essentially true and is the pressing need of the hour. Hospitality education sector is also realizing the need to shift from the paradigm of creating job seekers to job creators. Start up India, Skill India, Make in India are all initiatives geared up towards creating an ecosystem in which the focus is on self-employment and entrepreneurship. This international conference aims to deliberate on themes related to entrepreneurship in hospitality and come up with crystallized outcomes and recommendations for future course of action.

IMPORTANT DATES

Deadline for submission of an abstract: 20th December 2019 Information of acceptance: 27th December 2019 Deadline to submission of full paper: 31st January 2020 Acceptance of full paper: 07th February 2020

Last date of submission of registration fees: 15th February 2020

REGISTRATION DETAILS

Conference participation charges are as follows:

S	CATEGORY	WITHOUT ACCOMODATION	WITH ACCOMODATION (TWIN SHARING)
1	Academician / Industry professional	Rs.2,000/ -	Rs.4,000/ -
2	IHM Faculty/ research scholars	Rs.1,500/ -	Rs.3,500/ -
3	Students	Rs 500/ -	Rs 2000/ - (hostel accommodation)

PAYMENT MODE (Only Online payment/NEFT)

Name of the Account Holder: NATIONAL COUNCIL FOR HOTELMANAGEMENT & CATERING TECHNOLOGY

Name of Bank: CANARA BANK

Branch: 1A/40, H-Block, Sector-63, Noida (U.P) 201301

Account Number: 2886101000127 IFSC Code: CNRB0002886 Type of Account: Saving

▲ Charges will include Conference Kit, Lunch and Tea/Coffee.

A Paper presenters will be given a certificate and one copy of the edited book bearing as ISBN number.

▲ Charges with accommodation include guest house room on twin sharing basis, Breakfast, Lunch and Dinner.

Availability of accommodation is limited and hence will be offered on first come first serve basis.

Call for Papers

The paper submitted for the Conference should be an unpublished and original work of the contributor(s).

An abstract of maximum 500 words (with at least five keywords) in MS-Word format (letter size 12 point, Times New Roman font) should reach us latest by 20th December

The submitted research papers must follow the format and layout as per the details given below:

TITLE PAGE:

TITLE-Bold centered, 14 point, Times New Roman

Author- Name, Designation, Organization

Contact Details: Full address, Phone, Email

The page following the title should show only: Title, the abstract and then the main text.

MAIN TEXT- Minimum 3000 words, maximum 5000 words including tables, figures and references. Page numbering in footer of the bottom centre of each page.

FONT - Times New Roman, 12 Justified

SPACING- Single, one blank line between paragraphs

CITATION AND REFERENCING: APA style

The contributors should ensure that they are not infringing copyright. Submission of the manuscript implies that it only contain an unpublished, original work and is not being considered for publication elsewhere. Individual and multiple authors are welcome to contribute. Once the submission is accepted, at least one of the authors must register and present at the conference.

ABOUT THE SUB-THEMES

The indicative sub-themes will include the following topics but we welcome research contribution on any related field as well:

- Women entrepreneurship
- ▲ Start up entrepreneurship-giving wings to new ideas
- Role of IHMs in fostering entrepreneurship
- ▲ Entrepreneurial success stories and case studies
- The future of hospitality entrepreneurship
- Technology and changing paradigms in hospitality entrepreneurship
- Role of government in building entrepreneurship eco system
- Role and impact of social media in entrepreneurial ventures
- Training for entrepreneurship in hospitality
- ▲ Indian start ups with global footprints



National Council for Hotel Management & Catering Technology, Noida-201309

REGISTRATION FORM

INTERNATIONAL CONFERENCE

ON

"Entrepreneurship in Hospitality: Current ecosystem, Challenges and the Way forward"

Date: 12th & 13th March, 2020 Venue: NCHMCT, A-34, SECTOR 62 Noida

Name:	
Designation:	
Organization:	
Mobile/Contact No.:E-Mail:	
Address:	
Accommodation required: YES NO	
Registration fees amount (Rs): Payment Reference ID NoName of bank/other sourcedated	of
(Signature)	

NOTE:

- Kindly mail the scanned copy of your duly filled registration form along with the NEFT transfer document in the form of bank's signed/automatically generated/stamped mandate form or a screen shot of the transaction ID.
- Every author must fill up this form on individual basis.
- Refer the Mandate form for banking related information in order to complete the transaction process. Cash deposition On-the spot registration at NCHMCT is not facilitated.

S.NO	CATEGORY	WITHOUT ACCOMODATION	WITH ACCOMODATION
1	ACAMEDICIANS/INDUSTRY PROFESSIONALS	RS 2000/-	RS 4000/-
2	IHM FACULTY/RESEARCH SHCOLARS/STUDENTS	RS 1500/-	RS 3500/-
3	STUDENTS	RS 500/-	RS 2000/- (Hostel Accommodation)

STATEMENT OF ORIGINALITY

TO WHOMSOEVER IT MAY CONCERN

This is to certify	that the Resear			· ·	-	•	(titled:
submitted by me		ional Coun	cil of Ho	tel Managem	ent and Ca	atering	Technology
(NCHMCT) for	Internationa	al Confer	ence on	"Entrepre	neurship	in H	lospitality:
Current ecosy	ystem, Chall	enges and	the Wa	ay forward	" is an ori	ginal v	work and has
not been used an	ywhere.						
It is neither	printed nor	presented	in any	Regional/	National	or	International
Conference/Semi	inar/Symposiur	n/ or any Re	search or	ented worksh	iops.		
Signature of Wi	riter(s)/Author	(s)					
Writer(s)/Author	(s) Details:						
Name ¹ :			Address:				
Phone No:		Email:					
Name ² :							
Phone No:							
Name ³ :							
Phone No:							

¹ First Author

²Second Author

³Third Author



National Council for Hotel Management & Catering Technology

An Autonomous Body under Ministry of Tourism, Govt. of India A-34, Sector-62, NOIDA-201309

DECLARATION AND COPYRIGHT TRANSFER FORM

TO BE SIGNED INDIVIDUALLY & BY ALL THE CONTRIBUTORS

<u>Title of the Book:</u> 'Entrepreneurship in Hospitality: Current ecosystem, Challenges and the Way forward'

Title of the submitting Chapter: ______.

Name of the Contributor: _____.

Hereby declare that

- 1. The above chapter which is submitted for publication in the above said book is NOT under the consideration elsewhere.
- 2. The chapter is NOT published in part or whole (except in the form of abstract) in any journal or book for private or public circulation.
- 3. I/we give consent for the publication in conference proceeding book bearing ISBN No. in any media (Print, electronic or any other) and assign copyright to NCHMCT in the event of its publication for the same.
- 4. I/we affirm that the chapter does not violate the Intellectual property rights(IPR) of any third party. I/we agree to indemnify and hold harmless the above said book in respect of any claim on account of violation of intellectual property rights.
- 5. I/we do not have any conflict of interest (financial and other) than those declared.
- 6. The work described in the chapter is my/our own and my/our individual contribution to work is significant enough to qualify authorship.
- 7. No one who has contributed significantly to the work has been denied authorship and those who helped have been duly acknowledged.

For the Contributor:

Name (Principal Author): _______.

Signature with date and place: ______.

Full Corresponding Address: ______.

E-mail and Contact No.: ______.

Please send the Scanned Copy of complete and duly signed declaration form by E-mail at nchmconference@gmail.com

MANDATE FORM

ELETRONIC CLEARING SERVICE (CREDIT CLEARING) REAL TIME GROSS SETTLEMENT (RTGS) FACILITY FOR RECEIVING PAYMENTS

A. DETAILS OF ACCOUNT HOLDER:-

NAME OF ACCOUNT HOLDER	NATIONAL COUNCIL FOR HOTEL
	MANAGEMENT & CATERING
	TECHNOLOGY
COMPLETE CONTACT ADDRESS	A-34, SECTOR-62, NOIDA-201309
TELLEPHONE NUMBER/FAX/EMAIL	0120-2590602
	Email id: nchmctadmn@gmail.com

B. BANK ACCOUNT DETAILS: -

BANK NAME	CANARA BANK
BRANCH NAME WITH COMPLETE ADDRESS,	1A/40, H BLOCK, SECTOR-63,
TELEPHONE NUMBER AND EMAIL	NOIDA (U.P)- 201301
	Phone no. 0120-2427457
	Email id: cb2886@canarabank.com
WHETHER THE BRANCH IS COMPUTERISED?	YES
WHETHER THE BRANCH IS RTGS ENABLED? IF	YES
YES, THEN WHAT IS THE BRANCH'S <u>IFSC CODE</u>	IFSC- CNRB0002886
IS THE BRANCH ALSO NEFT ENABLED?	YES
TYPE OF BANK ACCOUNT	SAVING
(SB/CURRENT/CASH/CREDIT)	
COMPLETE BANK ACCOUNT NUMBER (LATEST)	2886101000127
MICR CODE OF BANK	110015178

C. DATE OF EFFECT: -

I hereby declare that the particulars given above correct and complete. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information, I would not hold the user institution responsible. I have read the option Invitation letter and agree to discharge responsibility expected of me as a participant under the scheme.

Date:	() Signature of Customer
Certified that the particulars furnished above are	correct as per our records
(Bank's Stamp)	
Date:	()
	Signature of Customer

- 1. Please attach a photocopy of cheque along with the verification obtained from the bank.
- 2. In case your Bank Branch is presently not "RTGS enable", then upon graduation to "RTGS Enabled" branch, please submit the information again in the above Performa to Department at earliest.